

**Mega Holographic
Labels**

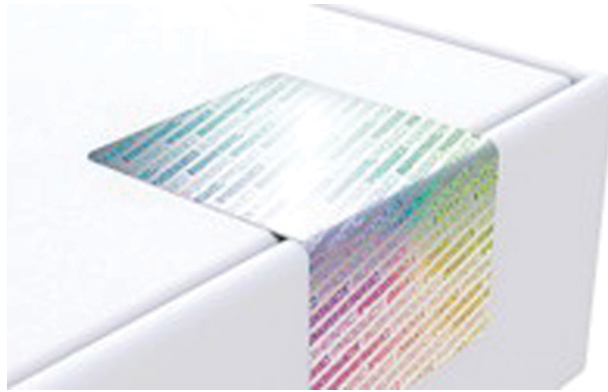
**Mega Tamper
Evident Labels
Type TT**

**Mega Tamper
Evident Labels
Type PT**

**Mega Tamper
Evident Labels
Type NT**

**Mega Tyvek for
Strong Contenders**

**Mega Water
Sensitive Label**



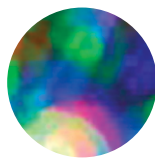
Have you ever faced a shelf full of products, finding it difficult to know which one to choose?

Research shows that it takes us no more than seven seconds to make our decisions at the point of purchase. We don't read the labels, but respond to the way the product and its packaging look and feel.

These seven seconds even have a name – 'the first moment of truth'. Brand-owners consider this to be the most significant window of opportunity for marketing their products.

Glitz at the point of purchase

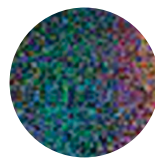
Holographic materials provide an ideal way to overcome this brand-owner challenge. They create a glitzy, shiny effect that helps packages stand out on store shelves, attracting and captivating consumers.



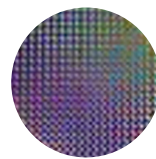
**Mega Holo
Rainbow**



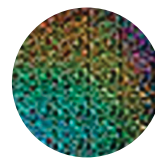
**Mega Holo
Security**



**Mega Holo
Sparkling**



**Mega Holo
Tetragon**



**Mega Holo
Stardust**



**Mega Holo
Mirror**

Mega Fortris offers:

- **standard holographic materials** in the most commonly used holographic patterns: based on paper, PP and PET for different conditions, with adhesive choices for labelling various substrates.
- **a wider choice of holographic patterns from non-stock products;** contact us for more information and samples.
- **custom-made holographic patterns:** we'll help you create your own unique pattern which you can register in the [IHMA](#) (International Hologram Manufacturers Association) database.

Product cards:

- Mega Holo Security
- Mega Holo Rainbow
- Mega Holo Sparkling
- Mega Holo Tetragon
- Mega Stardust
- Mega Holo Mirror

REACH, Halogen free and RoHS compliant.

Mega Holo Rainbow

High impact with holographic colour magic



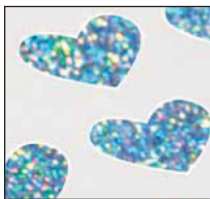
Mega Holo Rainbow is a shiny holographic PP film with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of decorative effects, while full-colour ink transforms Holo Rainbow into luxury promotional labels for maximum impact. Mega

Fortris multipurpose RP 37 adhesive is supplied as standard with Mega Holo Rainbow to serve a wide variety of consumer goods labelling applications. Mega Holo Rainbow also provides a good choice of material for security labels as the effect is difficult to reproduce.

- Decorative, luxury and security end-uses
- Customisable effect with inks and lacquers
- Suitable for thermal transfer

Mega Holo Sparkling

Add a little glitter to luxury labels



Mega Holo Sparkling is a shiny holographic film with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of different effects.

Mega Holo Sparkling is the perfect choice for luxury and eye-catching promotional labels and a dependable alternative for security labelling as the effect is difficult to reproduce. Even unprinted, Mega Holo Sparkling has guaranteed appeal when die-cut into interesting shapes.

Mega Fortris multipurpose RP 37 adhesive is supplied as standard with Mega Holo Sparkling to serve a variety of consumer goods labelling applications.

- Luxury, promotional, security and decorative end-uses
- Modifiable colour sheen
- Suitable for thermal transfer

Mega Holo Mirror

Holo Mirror the reflection of ultimate luxury



We've introduced a shining addition to our Holo range that's guaranteed to attract, inform, authenticate and secure. Luxury consumer goods, cosmetics, beverages and virtually all added value products carry the ultimate mark of prestige with the new, polyester-based Mega Holo Mirror.

The 3D holographic mirror effect on Mega Holo Mirror is our cleanest yet for maximum luxury impact – doubly so, as the reverse side of this face material carries the same effect for labelling transparent packaging on products like cosmetics.

Like our other Holo products, the Mirror effect can be adjusted to suit your needs with transparent lacquers, while selective printing with solid inks will add depth to the 3D illusion. And because the Holo effect is difficult to reproduce, brand owners, retailers and consumers will be assured not only by the mark of prestige, but by the label of authenticity.

Mega Holo Mirror is available in order quantities starting from 500 m².

Mega Holo Security

Holographic label with security written all over it



Mega Holo Security grabs attention and assures tamper-free packaging. The integrated holographic effect on this paper-based material replaces cost-intensive hot stamping on-press, yet has the same advantage of being hard to reproduce while the lacquered face assists a good overprint with conventional techniques and thermal transfer.

The attractive security insignia is at its best on sealing labels for luxury and consumer goods packages as well as in logistics & transport applications. An even higher degree of protection can be reached by adding security die-cutting on the printing press.

Mega Holo Tetragon

Special effects for fancy decorative labels



Mega Holo Tetragon is a shiny holographic paper with a glossy silver pattern. The reflective sheen can be modified with transparent coloured lacquers to give a range of different effects.

Mega Holo Tetragon is ideal for high-impact promotional and decorative labels and a reliable option for security labelling as the effect is difficult to reproduce. Even unprinted, Mega Holo Tetragon has guaranteed appeal when die-cut into interesting shapes.

Mega Fortris multipurpose RP 51 adhesive is supplied with Holo Tetragon as standard to serve a variety of consumer goods labelling applications.

- Luxury, promotional, security and decorative end-uses
- Modifiable colour sheen
- Suitable for thermal transfer

Mega Holo Stardust

A new star in the Holo range

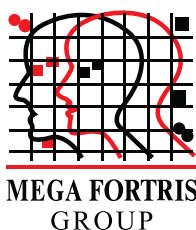


We've continued to expand our Holo range to offer more choice while supplying market demand for eye-catching labels with the new, paper-based Mega Holo Stardust.

This latest glitter design for the Holo range, which has a white reverse showing through on clear packaging, makes Mega Holo Stardust a multifunctional product serving many needs. In addition to a host of decorative uses it provides assurance of a genuine product, as the holo effect is difficult to copy.

- luxury labels
- eye-catching labels
- cosmetic labels
- children's stickers
- consumer goods
- jewellery promotion
- fancy food labels
- product authentication

Like our other Holo materials the effect can be adjusted to suit your needs with transparent lacquers, while selective printing with solid inks will add depth to the 3D illusion.



MEGA FORTRIS GROUP

PREVENTION PROTECTION PEACE OF MIND

Mega Holographic Labelling

Technical Information

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO MIRROR PET 50
PET	:	AVE (sales code)
Product	:	Chemically treated polyester base film with very smooth metallized holographic appearance with mirror look pattern.
Use	:	High-quality decorative product labels for eye catching labels, cosmetics and luxury consumer goods.

TYPICAL TECHNICAL VALUES

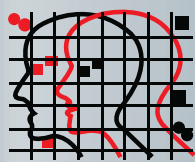
Substance	:	70	g/m ²	ASTM D374-79	
Caliper	:	50	µm	ASTM D374-79	
Tensile strength MD	:	157.0	N/mm ²	ASTM D882A	
Tensile strength CD	:	157.0	N/mm ²	ASTM D882A	
Shrinkage MD	:	1.2	%	ASTM D120M	30 min at +150°C
Shrinkage CD	:	0.2	%	ASTM D120M	30 min at +150°C
Printability	:	UV flexo, UV silk screen and thermal transfer. Special ink designed for non absorbent material should be used. Thermal transfer with selected ribbons.			
Additional info	:	No shim lines in MD. CD shim lines repeating every 304.8mm +/- 1.59 mm.			
Warranty	:	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.			

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO TETRAGON
Product	:	Paper-based metallized face material with holographic appearance.
Use	:	Eye-catching labels like childrens sticker, and decorative and promotional labels.

TYPICAL TECHNICAL VALUES

Substance	:	70	g/m ²	ISO 536	
Caliper	:	64	µm	ISO 534	
Tensile strength MD	:	3.8	kN/m	ISO 1924/1	
Tensile strength CD	:	2.6	kN/m	ISO 1924/1	
Printability	:	UV Offset, UV Flexo, and rotogravure. Alternative printing methods may be suitable but require prior testing. Special ink designed for non-absorbent material should be used. Thermal transfer with selected ribbons.			
Additional info	:	Machine direction (MD) shim lines: 500 mm, +/- 5 mm,			
Warranty	:	Cross direction (CD) shin lines: 345 mm, +/- 2mm. Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.			

* This publication replaces all previous versions. All information is subject to change without notice.



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Mega Holographic Labelling

Technical Information

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO SPARKLING
SPECIAL	:	Y8
Product	:	Polypropylene-based film with metallized holographic glitter appearance.
Use	:	High-quality decorative product labels for cosmetics and luxury consumer goods.

TYPICAL TECHNICAL VALUES

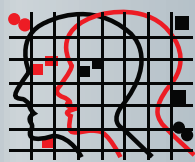
Substance	:	36	g/m ²	DIN 53352
Caliper	:	40	µm	DIN 53370
Elongation MD	:	210	%	DIN 53455 min
Elongation CD	:	50	%	DIN 53455
Tensile strength MD	:	120	N/mm ²	DIN 53455
Tensile strength CD	:	300	N/mm ²	DIN 53455
Printability	:	Flexography, letterpress and offset with ink suitable for films. Thermal transfer with selected ribbons.		
Additional info	:	Machine direction (MD) shim lines: 500 mm, +/- 5 mm Cross direction (CD) shim lines: 360 mm, +/- 3 mm.		
Warranty	:	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.		

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO RAINBOW PP TC 40
PP	:	HT
Product	:	Top coated polypropylene base film with an every metallized holographic appearance without any specific pattern.
Use	:	High-quality decorative products labels for cosmetics and luxury consumer goods.

TYPICAL TECHNICAL VALUES

Substance	:	30	g/m ²	DIN 53352
Caliper	:	40	µm	DIN 53370
Tensile strength MD	:	120.0	N/mm ²	DIN 53455
Tensile strength CD	:	300.0	N/mm ²	DIN 53455
Printability	:	UV Offset, UV Flexo, and rotogravure. Alternative printing methods may be suitable but require prior testing. Special inks designed for non-absorbent materials should be used. Thermal transfer with selected ribbons.		
Additional info	:	Cross direction (CD) shin lines: 715 mm, +/- 5 mm. These are no machine-direction (MD) shim lines.		
Warranty	:	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.		

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PREVENTION PROTECTION PEACE OF MIND

Mega Holographic Labelling

Technical Information

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO STARDUST
Vacs and Foils	:	AZK (sales code)
Product	:	Paper-based metallized face material with holographic appearance.
Use	:	Eye-catching purposes like childrens stickers, labels for consumer goods and fancy food and promotional labels for jewellery and luxury goods.

TYPICAL TECHNICAL VALUES

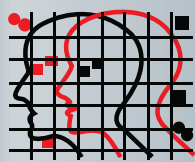
Substance	:	70	g/m ²	ISO 536
Caliper	:	63	µm	ISO 534
Tensile strength MD	:	3.0	kN/m	ISO 1924/1
Tensile strength CD	:	1.6	kN/m	ISO 1924/1
Printability	:	UV Offset, UV Flexo, and rotogravure. Alternative printing methods may be suitable but require prior testing. Special ink designed for non-absorbent material should be used. Thermal transfer with selected ribbons.		
Additional info	:	Machine direction (MD) shim lines: 500 mm, +/- 5 mm; Cross direction (CD) shim lines: 345 mm, +/- 2 mm.		
Warranty	:	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.		

SELF-ADHESIVE	:	ROLLS
FACE	:	HOLO SECURITY
Vacs and Foils	:	BRW
Product	:	Paper-based metallized face showing "SECURITY" logos with a holographic appearance.
Use	:	Eye-catching security labels for e.g. consumer, cosmetic and luxury goods packages.

TYPICAL TECHNICAL VALUES

Substance	:	70	g/m ²	ISO 536
Caliper	:	63	µm	ISO 534
Tensile strength MD	:	3.0	kN/m	ISO 1924/1
Tensile strength CD	:	1.6	kN/m	ISO 1924/1
Printability	:	Flexo, letterpress and offset. The metallized face has been coated with a special lacquer. Suitable for printing with ink for filmic faces. Thermal transfer with selected ribbons.		
Additional info	:	Machine direction (MD) shim lines: 500 mm, +/- 5 mm; Cross direction (CD) shim lines: 345 mm, +/- 2 mm.		
Warranty	:	Our recommendations are based on our most current knowledge and experience. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use.		

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